S AO 120 (Rev. 3/04)

TO: Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria VA 22313-1450

REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK

Alexandria, VA 22313-1450			TRADEMARK				
In complian	ce with 35 U.S.C. § 290 and/or 15 U	S.C. § 111		at a court action	n has been		
filed in the U.S. D	istrict Court for the District of Mary	land on the	following	Patents or	Trademarks:		
DOCKET NO. RDB-11-1164	DATE FILED 5/4/11	J.S. DISTE	LICT COURT FOR THE D	STRICT OF M	IARYLAND		
PLAINTIFF	57771	DE	FENDANT				
VALUE-SECURITY COMPANY, LLC		A	AEGON DIRECT MARKETING SERVICES, ET AL				
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK		HOLDER OF PATE	ENT OR TRAD	EMARK		
17,370,000							
2							
3							
4							
5							
In the abo	ve-entitled case, the following patent						
	Amenda	nent [Answer Cross	s Bill	Other Pleading		
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK		HOLDER OF PATE	ENT OR TRAD	DEMARK		
1							
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In the abo	ve-entitled case, the following decision	on has beer	rendered or judgment issue	ed:			
DECISION/JUDGMENT							
CLERK	Lavan	EPUTY OX	CDV 1		DATE/ /		
Felicia C. Cannon	(81)	_	all last		(14/11		
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- C. Enter judgment that Defendants' acts are in violation of Maryland Uniform Trade
 Secrets Act through the misappropriation of VSC's trade secrets;
 - D. Enter judgment that Defendants' acts of trade secret misappropriation are willful;
- E. Temporarily, preliminarily and permanently enjoin Defendants, their parents, subsidiaries, affiliates, divisions, officers, agents, servants, employees, directors, partners, representatives, and all parties in active concert and/or participation with it, from engaging in the aforesaid unlawful acts of infringement;
- F. Temporarily, preliminary, and permanently enjoin Defendants from marketing, servicing and selling in the United States and elsewhere its products that incorporate trade secrets misappropriated from VSC and order the recall thereof;
- G. Order Defendants to account for and pay to Plaintiff all damages caused to Plaintiff by Defendants' unlawful acts;
- H. Award Plaintiff increased damages and attorneys' fees pursuant to 35 U.S.C. §§ 284 and 285, and 765 ILCS 1065/5;
 - I. Award Plaintiff its interest and costs incurred in this action; and
- J. Grant Plaintiff such other and further relief as the Court may deem just and proper.

JURY DEMAND

Plaintiff demands trial by jury for all issues so triable.

VALUE-SECURTIY COMPANY, LLC,

Date: May 3, 2011 By: /s/ Noam B. Fischman

Noam B. Fischman (D. Md. Bar No. 16311)
Mintz, Levin, Cohn, Ferris,
Glovsky and Popeo, P.C.
701 Pennsylvania Avenue NW
Washington, D.C. 20004
Tel.: (202) 434-7401

Fax: (202) 434-7401 NBFischman@mintz.com

Counsel for Plaintiff Value-Security Company, LLC

OF COUNSEL:

A. Jason Mirabito (BBO# 349040) Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. One Financial Center, Boston, MA 02111 Tel.: (617).542-6000 Fax: (617).542-2241 JMirabito@mintz.com

Counsel for Plaintiff Value-Security Company, LLC

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filling and service of pleadings or other papers as required by law, except as provided by local rates of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket share, (SER INSTRUCTIONS OF THE EXEMS.)

I. (a) PLAINTIFFS				DEFENDANTS					
VALUE-SECURITY COMPANY, LLC			AEGON DIRECT MARKETING SERVICES, INC. and TRANSAMERICA CORPORATION						
(b) County of Residence of First Listed Plaintiff Fairfield (Connecticut)			ticut)	County of Residence of	of First Listed Defendant	Baltimore (Maryland)			
(EXCEPT IN U.S. PLAINTIFF CASES)				,	(IN U.S. PLAINTIFF CASES	ONLY)			
					D CONDEMNATION CASES, U INVOLVED	ISE THE LOCATION OF THE			
(c) Attorney's (Firm Nam	e, Address, and Telephone Numb	er)		Attorneys (If Known)					
Noam B. Fischman, Esq.,	Mintz, Levin, Cohn, Fe	rris, Glovsky and P							
P.C., 701 Pennsylvania A	ve., NW, Washington, I	OC 20004, 202-434	-7300						
II. BASIS OF JURISI	DICTION (Place an "X"	in One Box Only)	III. CI	TIZENSHIP OF P	RINCIPAL PARTIES	Place an "X" in One Box for Plaintiff			
☐ 1 U.S Government ■ 3 Federal Question			١ '	(For Diversity Cases Only)	TF DEF	and One Box for Defendant) PTF DEF			
Plaintiff	(U.S. Government	Not a Party)	Citize	m of This State	I D I Incorporated or P of Business In Th	Yingipal Place 🗇 4 📜 4			
2 U.S. Government Defendant	4 Diversity	to account to be to see the	Citize	n of Another State	2 D 2 Incorporated and nf Business Iu	Principal Place 25 5 🗇 5 Another State			
	(Indicate Citizenship of Parties in Item III)			Citizen or Subject of a					
IV. NATURE OF SUI	T (Piece on "Y" in One Box O	ehr)	- For	eign Country					
CONTRACT	TO	RTS	FC	RPEITURE/PRNALTY	BANKRUPTCY	OTHER STATUTES			
☐ 110 Insurance	PERSONAL INJURY	PERSONAL INJUR	Y 0 61	0 Agriculture	1 422 Appeal 28 USC 158	☐ 400 State Reapportionment			
120 Marine 130 Miller Act	3 10 Auplane 3 15 Airplane Product	 362 Personal Injury - Med. Malpractic 		0 Other Food & Drug 5 Drug Related Seizure	28 USC 157	410 Autitrusi 430 Banks and Banking			
☐ 140 Negotiable Instrument	Liability	365 Personal Injury -	.	of Property 21 USC 881	1	☐ 450 Commerce			
 150 Recovery of Overpayment & Enforcement of Judgment 	320 Assault, Libel & Slander	Product Liability 368 Asbestos Persona	0.6	0 Liquor Laws 0 R.R. & Truck	PROPERTY RIGHTS 820 Copyrights	460 Deportation 470 Racketeer Influenced and			
151 Medicare Act	330 Federal Employers'	Injury Product	0 69	O Airline Regs.	20 Copyrights 20 830 Patent	Corrupt Organizations			
152 Recovery of Defaulted	Liability	Liability	ID 66	0 Occupational	☐ 840 Trademark	☐ 480 Consumer Credit			
Student Loans (Excl. Veterans)	340 Marine 345 Marine Product	PERSONAL PROPER 370 Other Fraud	TY 7 69	Safety/Health Other		☐ 490 Cable/Sat TV ☐ 810 Selective Service			
153 Recovery of Overpayment	Linbility	371 Truth in Lending	1.71	LABOR	SOCIAL SECURITY	850 Securities/Commodities/			
of Veteran's Benefits	350 Motor Vehicle 355 Motor Vehicle	380 Other Personal		Fair Labor Standards	☐ 861 HIA (1395ff)	Exchange 875 Customer Challenge			
☐ 160 Stockholders* Suits ☐ 190 Other Contract	355 Motor Vehicle Product Liability	Property Damage 385 Property Daniage		Act D Labor/Mgmt. Relations	862 Black Lung (923) 863 DIWC/DIWW (405(g))	12 USC 3410			
195 Contract Product Liability	360 Other Personal	Product Liability	0 73	Labor/Mgmt Reporting	C 864 SSID Title XVI	☐ 890 Other Statutory Actions			
☐ 196 Franchise REAL PROPERTY	Injury CIVIL RIGHTS	PRISONER PETITION	NS 174	& Disclosure Act Railway Labor Act	B65 RSI (405(g)) FEDERAL TAX SUITS	891 Agricultural Acts B92 Economic Stabilization Act			
210 Land Condemnation	☐ 441 Voting	510 Motions to Vacat	e D 79	Other Labor Litigation	370 Taxes (U.S. Plaintiff	3 893 Environmental Matters			
220 Foreclosure 230 Rent Lease & Ejectment	442 Employment 443 Housing/	Sentence	D 79	Empl. Ret. Inc.	or Defendant)	394 Energy Allocation Act			
230 Kent Lease & Ejectment 240 Torts to Land	Accommodations	Habeas Corpus: ☐ 530 General		Security Act	26 USC 7609	3 895 Freedom of Information			
245 Tort Product Liability	☐ 444 Welfare	CJ 535 Death Penalty		IMMIGRATION	20 000 1007	900Appeal of Fee Determination			
290 All Other Real Property	445 Amer. w/Disabilities - Employment	540 Mandamus & Oth 550 Civil Rights		Naturalization Application Habeas Corpus -		Under Equal Access to Justice			
		555 Prison Condition		Alien Detainec		950 Constitutionality of			
	Other Other Civil Rights		O 46	Other Immigration		State Statutes			
	D 440 Other Civil Rights			Actions					
SEI Original CI 2 Re	an "X" in One Box Only) smoved from	Remanded from	3 4 Reins Reop		erred from 6 Multidist	rict 7 Appeal to District Judge from Magistrate Judgment			
	Cite the U.S. Civil Sta	tute under which you ar	re filing (I	Do not cite jurisdictions	statutes unless diversity):	AMERICIA			
VI. CAUSE OF ACTION	Brief description of ca	use:							
VII. REQUESTED IN COMPLAINT:	Patent infringeme	IS A CLASS ACTION	DE	MAND S Injunctive r		if demanded in complaint : Ø Yes □ No			
VIII. RELATED CAS		***************************************			JUNI DIMAND	/0/ 12/10			
IF ANY		JUDGE			DOCKET NUMBER				
DATE		SIGNATURE OF AT	TORNEY	F RECORD					
5/3/4		Norm	< 9	5					
FOR OFFICE USE ONLY									
RECEIPT # A	MOUNY	APPLYING IFP		JUDGE	MAG JUI	DGE			

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM IS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- (a) Plaintiffs-Defendants. Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)"
- Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.C.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box I or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below, federal question actions take precedence over diversity cases.)

- Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- Nature of Suit, Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerks in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date,

Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

Appeal to District Judge from Magistrate Judgment. (7) Check this box for an appeal from a magistrate judge's decision.

VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service unless diversity. Example:

VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filling a class action under Rule 23, F.R.Cv.P.

Demand. In this space enter the dollar amount (in thousands of dollars) being demanded or indicate other demand such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

VIII. Related Cases. This section of the JS 44 is used to reference related pending cases if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

UNITED STATES DISTRICT COURT DISTRICT OF MARYLAND (Baltimore Division)

VALUE-SECURITY COMPANY, LLC,

Plaintiff.

v.

AEGON DIRECT MARKETING SERVICES, INC. and TRANSAMERICA CORPORATION,

Defendants.

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Civil Action No.:

JURY TRIAL DEMANDED

COMPLAINT

Plaintiff Value-Security Company, LLC ("VSC" or "Plaintiff") brings this action against Defendants Aegon Direct Marketing Services, Inc. ("Aegon") and Transamerica Corporation ("Transamerica," collectively with Aegon, "Defendants") for patent infringement, trade secret misappropriation, and breach of a non-compete agreement. By this Complaint, Plaintiff seeks, *inter alia*, monetary damages and injunctive relief and alleges as follows:

PARTIES

- Plaintiff VSC is a Delaware limited liability company with a principal place of business at Sherman's Way, Westport, Connecticut.
- Upon information and belief, Defendant Aegon is a Maryland corporation with a principal place of business at 520 Park Avenue, Baltimore, Maryland.
- Upon information and belief, Defendant Transamerica is an Iowa corporation with a principal place of business at 600 Montgomery Street, San Francisco, California.

JURISDICTION AND VENUE

- 4. This action arises under the patent laws of the United States, 35 U.S.C. § 271 et seq., and the Maryland Uniform Trade Secrets Act, Md. Com. L. Code, §§ 11-1201 et seq. This Court has jurisdiction under 28 U.S.C. §§ 1331, 1332(a), 1338(a), and 1367(a) under the doctrine of pendent jurisdiction. Count II, relating to the misappropriation of trade secrets under the Maryland Uniform Trade Secrets Act, exceeds an amount in controversy of \$75,000.
- This Court has personal jurisdiction over Aegon because it maintains a principal
 place of business in Maryland and, upon information and belief, makes, uses, sells and/or offers
 to sell infringing products in Maryland.
- This Court has personal jurisdiction over Transamerica because Transamerica makes, uses, sells and/or offers to sell the infringing product or products in Maryland.
- Venue is proper before this Court pursuant to 28 U.S.C. § 1391(b), (c), and (d) and § 1400(b).

VSC'S BUSINESS, PRODUCTS AND PATENTS

- 8. VSC is the owner of United States Patent No. 7,370,000 B2 entitled "System and Method for Providing Additional Insurance" (hereafter, the '000 Patent), which relates to a system and method for providing additional insurance to an insured party to increase a total benefit amount of insurance.
- VSC creates and develops important risk protection products, such as
 MoreLife™, which provide consumers with substantial financial security at low prices.
- 10. Many owners of insurance policies seek to purchase easily and inexpensively more insurance when they want it. However, such policyholders have limited energy, time, and patience for the somewhat lengthy insurance application and sales process, comparative

shopping, and the uncertainty of the insurance policy approval process, particularly if it requires an additional medical examination.

- 11. VSC's '000 Patent, and in particular, its MoreLife[™] product makes it possible for any insurance carrier, under license from VSC, to sell safely additional insurance coverage to qualified former or current policyholders of certain competitive insurance companies without requiring these policyholders to undergo an additional physical exam. To accomplish this objective, VSC's MoreLife[™] product relies upon the original underwriting process previously performed, evaluated, approved, and paid for by the previous insurance carrier.
- VSC offers licenses that practice the technology claimed in the '000 patent for sale and distribution to insurance companies throughout the world.

VSC'S CONFIDENTIAL RELATIONSHIP AND CONFIDENTIALITY AGREEMENT WITH AEGON

- 13. Upon information and belief, Aegon is one of the world's largest providers of life insurance, pensions and long-term savings and investment products. Upon information and belief, Aegon acquired Defendant Transamerica on or about 1999 and Transamerica is still owned by Aegon.
- 14. On or about July 1, 1999, VSC made a confidential presentation to Aegon personnel about, among other things, the MoreLife™ product. After the meeting, VSC continued to provide confidential and proprietary information on the MoreLife™ product, and on or about November 12, 2001, VSC and Aegon entered into a Mutual Confidentiality Agreement covering all prior and future confidential disclosures. Pursuant to this Agreement, VCS further disclosed highly confidential and proprietary information relating to the technology covered by the '000 Patent as well as confidential and proprietary business information.

- 15. The Mutual Confidentiality Agreement required the parties to: (1) hold each other's confidential information in the strictest confidence; (2) restrict disclosure to employees on a need-to-know basis; (3) not commercially exploit the other's confidential information for its own benefit or for the benefit of any third party or use the other's confidential information to the injury of the other party; and (4) advise their employees and independent contractors of the obligations under the Mutual Confidentiality Agreement.
- 16. The Mutual Confidentiality Agreement further contained a covenant not to compete. Pursuant to this provision and in recognition of the unique nature of VSC's proprietary technology, Aegon agreed that it would not "directly or indirectly commercially exploit the VSC Products [including VSC's MultiLife, MoreLifeTM and MoreLifeTM--Easy Rider] or any Substantially Similar VSC Product in the absence of doing so under a mutually satisfactory signed agreement with VSC." Further, Aegon agreed that, it received no license rights in and to VSC's proprietary technology and acknowledged that, prior to entering into an agreement with VSC, Aegon had not made or marketed any VSC product (which were the subject of pending patent applications) or any products that was substantially similar to any VSC product.
- Given the nature of the confidential information to be shared by VSC and Aegon,
 the Mutual Confidentiality Agreement was perpetual and did not include a termination provision.
- 18. Pursuant to this Mutual Confidentiality Agreement, VSC allowed Aegon to conduct, among other things, confidential focus group testing on products covered by the '000 Patent along with other VSC inventions.
- On or about May 27, 2004, Aegon sent a proposed "First Addendum to the Mutual Confidentiality Agreement" to VSC, which provided that the underlying agreement would terminate within ninety days of execution of the proposed addendum.

- VSC refused to execute the proposed addendum.
- 21. Thereafter, on or about June 21, 2004, Aegon sent a notice to VSC in which it purported to terminate the Mutual Confidentiality Agreement. This occurred despite the provision in the Mutual Confidentiality Agreement that "this Agreement may not be modified except by an underwriting signed by each of the parties." Thus, the Mutual Confidentiality Agreement remains in effect.

TRANSAMERICA'S USE OF VSC'S CONFIDENTIAL INFORMATION

- Upon information and belief, Transamerica is a wholly owned subsidiary of Defendant Aegon.
- 23. Upon information and belief, Aegon, without authorization from VSC, shared VSC's proprietary and confidential information relating to its technology and business confidential information covered by the '000 Patent with Transamerica.
- 24. Upon information and belief, Transamerica recently began to manufacture, use, sell and/or offer for sale in Maryland and elsewhere in the United States the Transamerica Opportunity Program (or "TOP"), which incorporates the system and method claimed in the '000 Patent.
- 25. According to its website located at www.transactrls.transamerica.com, the
 Transamerica Opportunity Program "offers qualifying clients a way to increase existing term life
 coverage ... with accelerated underwriting and no medical exams. TOP Program is designed as
 additive coverage not as replacement coverage. Under TOP, Transamerica modifies initial
 underwriting requirements for qualifying individuals, who were previously issued a term life
 policy that was fully underwritten with blood work and issued as Preferred or Standard policy
 from identified qualified carrier[.]"

26. The Transamerica Opportunity Program incorporates and commercializes the system and method claimed in the '000 Patent and practiced by VSC in the MoreLife™ product disclosed to Transamerica's parent, Aegon, pursuant to the Mutual Confidentiality Agreement.

COUNT I (INFRINGEMENT OF U.S. PATENT NO. 7.370.000)

- Plaintiff re-states and incorporates paragraphs 1-26 of this Complaint as if fully set forth herein.
- 28. VSC is the owner of and has full right, title, and interest in and to U.S. Patent No. 7,370,000 with the exclusive right to sue and collect damages for past, present, and future infringement thereof.
- 29. In violation of one or more sections of 35 U.S.C. § 271, Aegon and Transamerica have infringed, and continue to infringe the '000 Patent by making, using, selling, and/or offering to sell its Transamerica Opportunity Program in Maryland and elsewhere in the United States.
- Defendants' infringement is willful, entitling Plaintiff to treble damages and attorneys' fees.
- Defendants' infringement of the '000 Patent is causing Plaintiff reparable and irreparable harm.
- Defendants' infringement will continue to injure Plaintiff and cause Plaintiff to suffer financial damage in an amount to be proven at trial.

COUNT II (MISAPPROPRIATION UNDER THE MARYLAND UNIFORM TRADE SECRETS ACT)

 Plaintiff re-states and incorporates paragraphs 1-32 of this Complaint as if fully set forth herein.

- VSC asserts a claim of misappropriation under the Maryland Uniform Trade
 Secrets Act, Md. Com. L. Code, §§ 11-1201 et seq.
 - 35. The amount in controversy in this trade secret action exceeds \$75,000.
- VSC is in the business of inventing, developing and licensing its own insurancerelated and other technology and products in the United States and around the world.
- Defendants sell insurance products in Maryland and in the United States that practice the invention claimed in the '000 Patent.
- 38. Between July 1999 and May 2005, pursuant to the confidential relationship between VSC and Aegon, and later pursuant to the restrictions contained in Mutual Confidentiality Agreement with Aegon, VSC disclosed to Aegon confidential and proprietary information relating to its MoreLife™ product and the invention now claimed in the '000 Patent.
- As a party to the Mutual Confidentiality Agreement, Aegon had a duty not to disclose VSC's trade secrets and proprietary information.
- Upon information and belief, in violation of the Mutual Confidentiality
 Agreement, Aegon disclosed VSC's confidential and proprietary information to Transamerica.
- 41. VSC diligently protects its trade secret and proprietary information relating to its MoreLife™ product. Proprietary information about MoreLife™ is disclosed only to third parties that execute an appropriate agreement. Even with these restrictions, distribution of VSC's confidential information is limited to a need-to-know basis. Proprietary and Confidential information relating to VSC's MoreLife™ product, such as actuarial studies and marketing strategies, is kept confidential by VSC, is maintained on VSC's proprietary computer systems, and is not generally known or available to the public. VSC has taken reasonable efforts under the circumstances to maintain the aforementioned technical information secret or confidential

VSC employees are required to maintain the confidentiality of such technical information, and such is not generally disclosed to the public. This information is sufficiently secret to derive economic value from not being generally known to VSC's competitors who could derive economic value from its disclosure.

- Aegon misappropriated VSC's trade secrets knowing full-well that such information was the property of VSC and valuable to VSC.
- 43. Upon information and belief, Transamerica knew, or had reason to know, that Aegon used improper means to acquire VSC's trade secrets and that such trade secrets were incorporated into its Transamerica Opportunity Program product line sold in the United States.
- 44. The Transamerica Opportunity Program product sold by Transamerica in the United States incorporates, without VSC's permission, VSC's trade secrets misappropriated by Aegon.
- 45. Upon information and belief, Transamerica knew or had reason to know that its Transamerica Opportunity Program sold in the United States incorporates VSC's trade secrets misappropriated by Aegon.
 - 46. Upon information and belief, Defendants' acts of misappropriation are willful.
- 47. Defendants' act of trade secret misappropriation has caused reparable and irreparable damage to VSC, and VSC will continue to suffer damage unless Defendants are enjoined.

WHEREFORE, VSC prays that the Court:

- A. Enter judgment that one or more of the Defendants have infringed U.S. Patent No. 7,370,000;
 - B. Enter judgment that such Defendants' acts of patent infringement are willful: